

Environmental Sustainability & Economic Growth: From California to Toronto

The Global Forum for Leaders in the Clean and Green Marketplace



Cleantech is no longer a niche sector of the economy; it is fast becoming the very foundation of stable long-term growth for companies. Clean technologies and sustainability management underpin the next global economy and represent one of the largest market opportunities in history.

VX2011 Canada Conference

For more information or to register for the conference, go to www.vxcanada.ca

EARLY BIRD SPECIAL
 SAVE \$100 IF YOU REGISTER BEFORE
 MAY 18, 2011 **Register now!**
 (AND SAVE \$200 ON VIP REGISTRATION)

WITH OVER 80 SPEAKERS being featured at the plenary and break-out sessions, industry leaders from across the spectrums of business, finance, sustainability, government, and academia will be speaking. To view a list of conference speakers, visit www.vxcanada.ca/speakers

What is the VerdeXchange Conference?

It's an international conference that brings together leaders from all sectors of the economy – finance, energy, water, waste, transportation, consumer goods, mining, forestry, government, innovation centres, academia and more – to address the challenges and embrace the opportunities for creating sustainable economic growth. Join industry leaders, thought-provoking venture capitalists, innovators, policy-makers and others creating new ways to mobilize and deploy large-scale capital during two days of high-level discussion, interaction and business.

Who should attend?

Business leaders; entrepreneurs; manufacturers; financial advisors; sustainability managers; environmental stewards; government officials; academia.

Why should I attend?

- Hear what works and what doesn't from global industry experts
- Increase your awareness of Canada's market driving clean technology initiatives current and upcoming
- Gain an understanding of U.S. and global clean and green technology best practices and successful applications

We look forward to you joining us!

KEYNOTE			
Environmental Vision — Economic Growth, Real World Challenges & Leadership			
PLENARY			
Macro-Financing of Sustainability Infrastructure			
MODERATED DISCUSSION			
Reliable, Affordable Energy — Making It Clean			
Finance	Technology	Infrastructure	Industry & Government
Financing Cleantech: \$10 M - \$150 M	Carbon – How Low Can We Go: The Scope and Scale of Clean Energy	Green Buildings	Industry Sustainability Vision
Corporate Trends and Sustainability Performance	Renewable Energy: Scope for Growth in Solar, Wind, Hydro, Geoexchange	Water	Clean Transportation E-cars, fleet strategies
HOSTED DISCUSSION			
Sustainability, Economic Growth & Public Policy			
PLENARY			
Corporate Leadership – Executives from Corporate Sustainability Leaders			
Finance	Technology	Infrastructure	Industry & Government
Sustainability Reporting & Public Companies: Accountability & Sustainability Behaviour	Smart Grid	Waste – Recycling, Diversion, Energy	Ontario's Green Energy Act – Opportunities and Issues
Forecasting Carbon Value & Pricing in an Era of Uncertainty	Green Chemistry	Waste – Cradle to Cradle	Bringing New Technology to Market
PLENARY			
Sustainability, The Shift to a New Economy — Vision Presentation Series. Potential game changers, big ideas, things on the horizon, & take away ideas			
plus			
ROUNDTABLE SERIES AND LIMITED ACCESS			
First come first in "30 minutes with" series — stay tuned for release of details!			

